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### **WELCOME!**

Hi there! Welcome to our e-book, Benefits of Accounting for Salesforce. We are delighted you have landed here and are interested in unifying your accounting with Salesforce CRM.

As you are familiar with the power of the Salesforce platform, unifying your teams on Salesforce increases your productivity even more. Accounting on Salesforce eliminates the challenges of finance teams, such as slow processes, manual workloads, and a lack of collaboration. Wherever you are in your journey with Salesforce, you are in the right place for improvements.

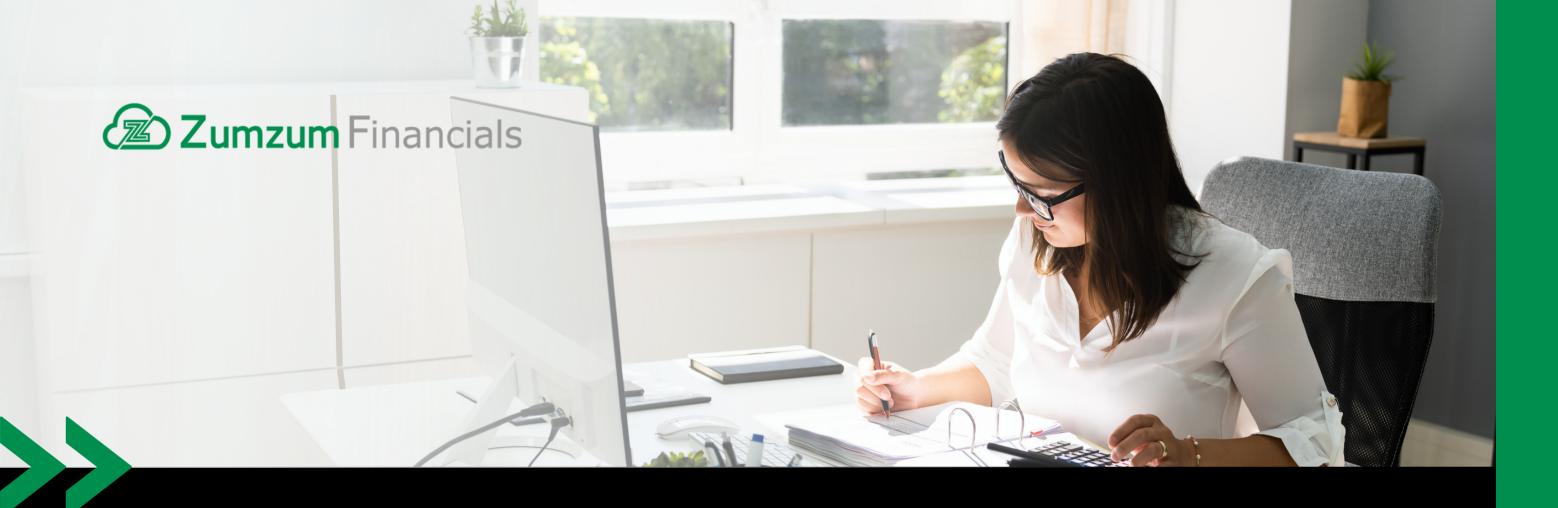
This e-book shares the significant benefits of accounting on Salesforce for your business. Continue reading and start your journey to process improvements to be gained from accounting on Salesforce.



### Why Implement Accounting For Salesforce?

Salesforce is the world's #1 Customer Relationship Management (CRM) platform for small, medium, and enterprise businesses. Salesforce helps your marketing, sales, commerce, service, and IT teams work as one team from anywhere. Salesforce is an incredibly powerful business tool; however, it is not a comprehensive financial system on its own.

Moving finance processes to the Salesforce cloud is essential to increase productivity and collaboration for your teams. Accounting on Salesforce connects your finance teams with the rest of your business on a single platform. Foster collaboration around a single customer record, gain a 360-degree view of your customer relationship and make better decisions with real-time analytics.



Eliminate manual tasks and break down data silos. Unifying finance processes on the Salesforce platform reduces errors caused by manual tasks and helps you save time and money.

### **Accounting For Salesforce**

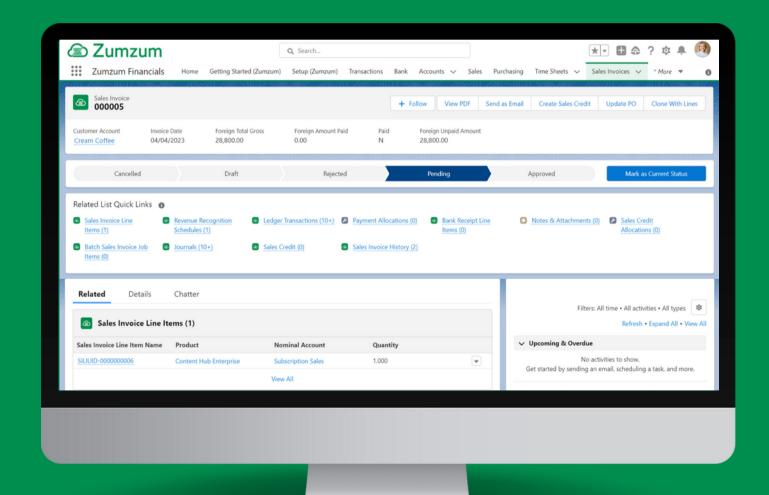
- Eliminate manual data entry tasks
- Simplify business processes
- Keep all your data on a single platform
- Increase productivity & collaboration
- Gain a 360 degree view of your business

- Access to real-time analytics
- Ease compliance with regulations
- Log in from any device, anytime & anywhere
- Make better decisions
- Save time & money



#### **Eliminate Manual Work**

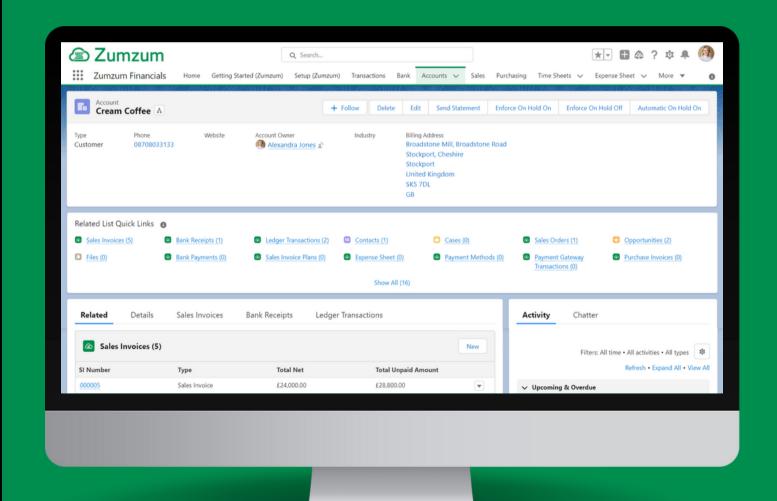
Manual work is time-consuming, error-prone, and incurs costs to your business. Accounting on Salesforce helps you to eliminate manual work and automate processes on a single platform. Speed-up up your work and simplify tasks with the help of automated finance and accounting processes on Salesforce.





#### A Single 360 Degree View

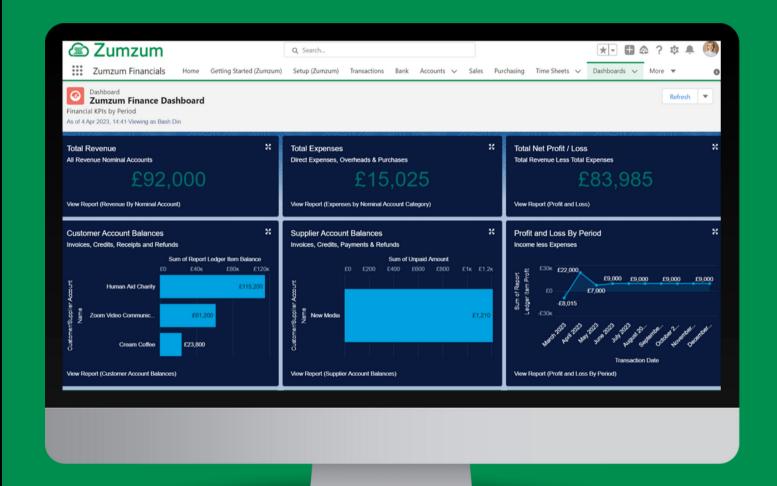
Unifying your accounting with Salesforce provides a complete 360-degree business view. A single data set for sales, ordering, billing, and finance means information flows faster to those needing it without managing multiple systems. Unite your finances on the Salesforce platform, and empower your teams even more.





### **Real-Time Analytics**

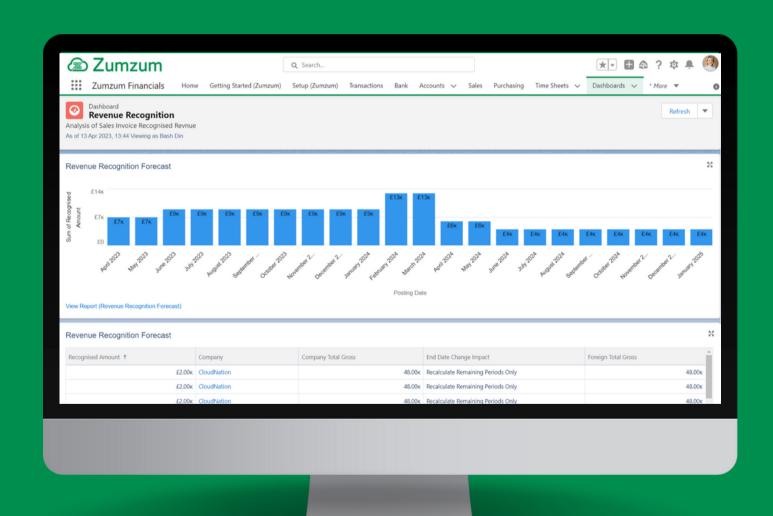
With all your data in a single system, you can access and run real-time analytics from any device to gain instant insight into your business performance. Make better decisions with real-time analytics.





### **Improve Collaboration**

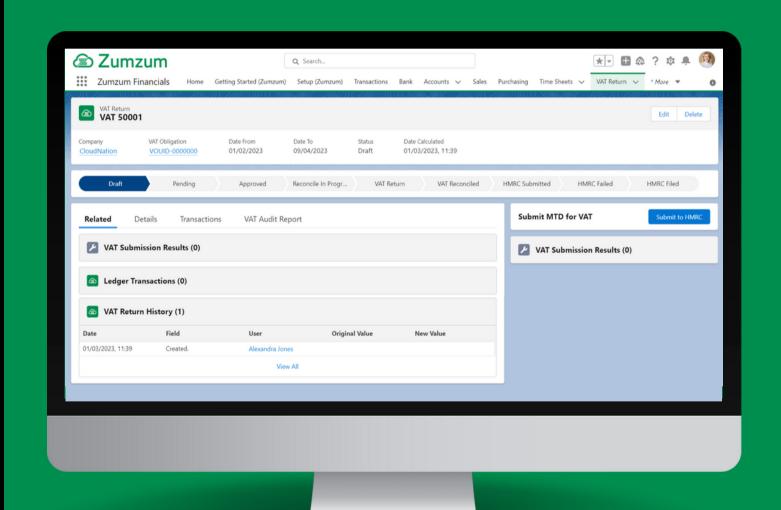
Collaborate on a single platform, and access accurate information about your customers. Help your finance teams to collaborate better with the rest of the business. Avoid any delays in processes, improve collaboration & productivity.





### **Simplify Processes**

Cloud-based accounting systems are more accessible, less expensive, and more secure to access applications on the Salesforce platform rather than on-premise systems. Digitally transform your Lead-2-Cash process so information automatically flows through transactions in a streamlined manner.

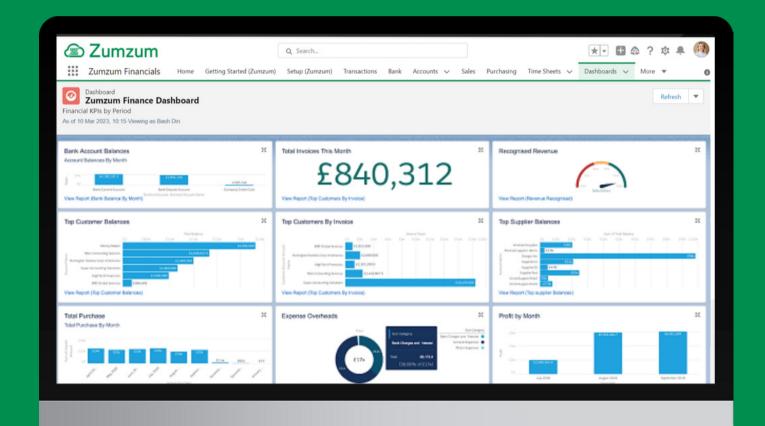




#### **Meet Zumzum Financials**

Zumzum Financials is a comprehensive SMB Accounting software for Salesforce that helps you unify your Sales, Service, Marketing, Accounting, and Finance on the Salesforce App Cloud.

Built 100% native on the Salesforce platform, Zumzum Financials delivers dramatic increases in productivity and collaboration by eliminating manual tasks, breaking down data silos, and automating processes.



### **Zumzum** Financials

#### **Zumzum Financials Overview**

Zumzum Financials has all the functionality you need to run your business.

- Fully comprehensive, secure online accounting
- One-click or batch invoicing
- Multi-company, multi-currency support
- Full revenue recognition capability
- Sales ordering and invoicing
- Warehouse and stock management
- Invoice reminders and statements
- Purchase orders and purchase invoice processing
- Time and expense management
- Reporting & dashboards
- VAT returns
- Making Tax Digital (MTD for VAT)
- Access via mobile devices

# **Up To Date Financials From Any Device**

Login anytime, anywhere.

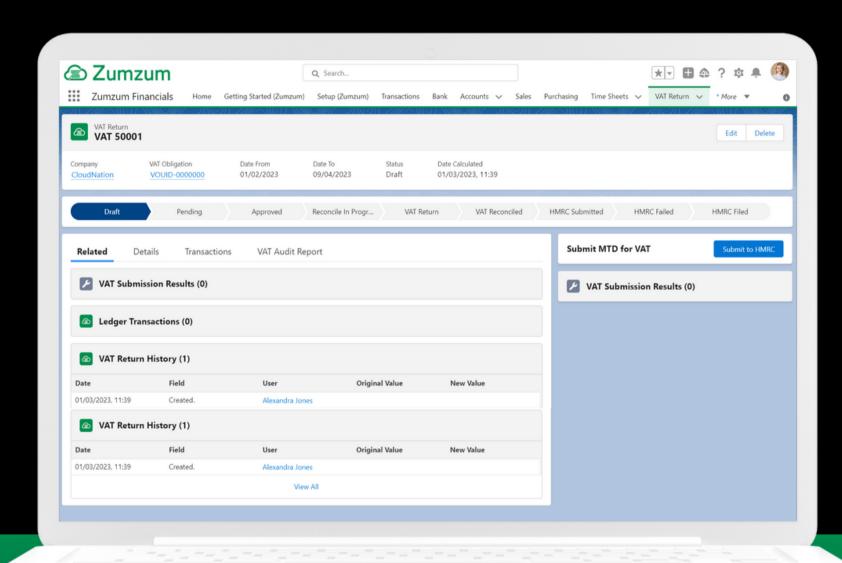


#### **Get Started With Zumzum Financials**

#### Unify your front and back office.

Now that you know the benefits of accounting on Salesforce why not get started with Zumzum Financials? Install your free trial and start your journey.





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